

NETME Centre

invite you to a set of activities called

Prepare your Strategy for Horizon Europe

Part II

How to Write a Competitive Proposal for Horizon Europe

- Date:** Wednesday **September 8** at **10:00 – 12:45**
- Place:** on-line, the link will be sent to registered participants a week before the event
- Speaker:** Dr. Seán McCarthy and Sylvia McCarthy
- Registration:** <https://www.vutbr.cz/vut/akce-prihlasovani/termin/2053>
- Programme:**

Module 1: From EU Policies to Horizon Europe Work Programmes

- Background EU Policies to Horizon Europe
- Bottom-Up versus Top-Down Programmes
- Funding Landscape for Horizon Europe

Module 2: Profile of Successful Organisations in EU Programmes

- Profile of Successful Organisations (and Individuals)
- How to Judge a Winning Proposal

- Sources of Ideas for Horizon Europe proposals
- 'Telling' versus 'Selling' Proposal Ideas
- Research Support Services in Successful Organisations

Module 3: How Pillar I Proposals are Evaluated

- EU Policies defining Pillar I
- How ERC Proposals are Evaluated
- Proposal Clinics for ERC Proposals
- How MSCA Proposals are Evaluated
- Impact on Careers in MSCA Proposals

Module 4: How Pillar II Proposals are Evaluated

- How to Analyse a Pillar II Work Programme
- The Profile of the Remote Evaluators
- Template for a Proposal Clinic for Pillar II Proposals

Module 5: How to Write the Impact of a Pillar II Proposal

- Who Wrote the Topics in Pillar II?
- Outputs, Outcomes and Impact on the EU Policy Making Process
- How to Explain the Impact on EU Societal Challenges
- How to Explain the Impact on EU Industrial Policies

Module 6: How Pillar III Proposals are Evaluated

- How EIC Pathfinder Proposals are Evaluated
- How EIC Transition Proposals are Evaluated
- How EIC Accelerator Proposals are Evaluated

Module 7: Guideline for Writing Horizon Europe Proposals

- Summary of Concepts presented in Modules 1 to 6
- How Remote Evaluators Read Proposals
- How to Judge a Winning Consortium Proposal
- How to Screen Proposals (Proposal Clinic)
- From the Call to the Deadline
- The Role of Research Support Services

❖ Activity 2

- During this course, Sean will present a template for researchers where they will learn how to prepare for a "Proposal Clinic". These clinics help to "screen" a proposal idea.

The template will also help Research Support Staff to organise and plan such clinics.